

Project Management

Targeted audience

Project managers.

Counselors and executives from public and private organizations.

Objectives

- To analyse opportunities and environment's threats, structure and operation of infrastructure markets in Europe and in developing countries, as well as the dynamics of competition in such markets.
- To use the strategy analysis methods and tools.
- To prepare and implement a strategy plan.
- To streamline management of projects in accordance with constraints of cost, time limit and quality.
- To manage the team of the project (to act upon the collaborators results, to create an atmosphere of confidence, to delegate, to prevent and to handle conflicts).

Paris	From Tuesday 16th to Friday 27th april 2007	Inscriptions : Tél : + 331 4251 6116 Fax : + 331 4251 6131	Session n°47003	4 500 €+ TVA lunch included
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Coordination : M. Christian BELLANGE / *Consultant*

M. Gilles CAUPIN / *Consultant*

M. Jacques FLEURAT / *Consultant*

Leader : Jean-Olivier LAVAL / *Consultant Associé - Ponts Formation Edition*

april 16th

Prospective

- Principal methods and forecast tools
 - Operational practise of forecast on your personal project
- M. BARRAND
Consultant

april 17th

Marketing and strategy

- Evolutions and prospects in Public works and infrastructures markets, in Europe and in developing countries
 - Main marketing analysis tools for infrastructures markets
- M. FLEURAT

april 18th

Analysis methodologies of the different actors strategies

French road case

Information sorting out

M. FLEURAT

april 19th

Choice of firm and role playing

Personnel case

Information sorting out, construction of the market

Marketing strategies

M. FLEURAT

april 20th & 23th

Technical management

- To understand project management stakes and fundamental principles
 - Projects life-cycle and stages
 - How implementing effectively project management process and how creating one's project management benchmark
- M. CAUPIN

april 24th

- Marketing strategies
 - Methods of project management implementation for different fields
 - Fields integration or how getting both overall and shared views of the problematic
 - Project perimeter and content management or how controlling technicals development
 - Scheduling management or how defining and reaching credible and restrictive deadline objectives
- M. CAUPIN

april 25th

- Costs management or how to optimize objectives from upstream estimation till market balance
- Risks management or how to get ready for unforeseen event
- Communication in project objectives's service
- Which role for the different actors and how to comply with it ?
- Which organizational structures are most relevant to reach both firm global objectives ?

M. CAUPIN

april 26th

Team management

- My hierarchical position and my job
- Delegation of authority

M. BELLANGE

april 27th

To motivate or the art of getting somebody take action

Management of complex relationship situations

M. BELLANGE