

Transport economics

Targeted audience

Heads of public or private transportation companies seeking to better comprehend the economic, financial, technical and social aspects of the transportation services sector.

Objectives

Knowing the implementation of transport planning tools and the knowledge of the evolution of the company management methods, so as to define a strategy in a national frame.

Developing one's awareness of economic approach of transport and logistics sectors, and economic evaluation criteria, in order to facilitate choices and decisions.

Implementing practical aspects of choices in the areas of regulation and infrastructure restructuring.

Paris	From Monday 15th to Friday 26th september 2008	Registration : Tél : +33 1 4251 6116 Fax : +33 1 4251 6131	Session n°48015	4 600 €+ TVA Lunch included
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Coordination : M. Jacques GALICHET / *ATHENA Conseil*
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Project manager: [Jean-Olivier LAVAL / Consultant Associé - Ponts Formation Edition](#)

monday 15th september

Planning and transport economy

Theoretical reference to market : macro-economy, micro-economy, role of transport planning, market, pricing

Methods of project's choices : economic balance sheet criteria, return on investment criteria, others criteria, multi-criteria assessments, interests and limits of those methods

M. SCHWARTZ

tuesday 16th september

Fundamental principles of economic calculation

Criteria of a project's choices, uncertainty and other criteria, etc...

Economic calculation

Methods of private economic calculation
Methods of public economic calculation

M. SCHWARTZ

wednesday 17th september

Transport market : pricing, role of authorities, financial compensations, transport tax system, competition in transport sector
Case study

M. SCHWARTZ

thursday 18th september

Role and point of view of International Distributors of Funds

Investment policy of AFD (French Agency of Development)
Assessment projects developed
Practical case

M. PANNETIER
AFD

friday 19th september

Transport and economic development :

- assess economic development and transport's supply
- transport and economic growth : theoretical model for international transport
- politicians rising intervention
- international organization policies in transport
- transport and energy policy

European policy and transport in Europe :

- pressure for transport request in Europe
- difficulties for transport policy
- easing of fluvial and shipping transport, airline transport and railway transport
- road transport

M. DARBERA
CNRS

monday 22th september

Regulation of transports

- transport basis and systems
- problematics of transport
- regulation and privatization transports
- urban transport experience : african, from Maghreb

M. GODARD
INRETS

tuesday 23th september

Travellers' transport

Management of public transport companies :

- public utilities principles in private management
- company founding : legal and human issues
- general operation of company

Relationships between authorities and transport companies : different kinds of contracts

M. GALICHET

wednesday 24th september

Local transport policy in developed countries :

- organisation and financing for urban transports
- decentralized planning

Mme FOURNIE
IUP-Université Paris 12

thursday 25th september

Visit of RATP

friday 26th september

Transport future : durability and mobility, durability and environment, durability and public finances

M. DARBERA