

# Financing road maintenance and managing the road maintenance funds

## International cycle

### Public

Leaders and senior executives of the road agencies and national administrations.

Administrators and managers of the road maintenance funds.

Engineers and economists of the banks. Transport and engineering consultants.

*Participants must have a good knowledge of the basic concepts of economy applied to the road projects.*

### Context - Objectives

The question of the financing of the road does end just in a one-time investment decision. It is a permanent stake, since it is a question of guaranteeing sufficient and stable resources to meet the long-term needs for a whole network. During this time of deep changes, it is a major topic of the Initiative for the Management of Road (IGR), one of the components of the SSATP (*Sub-Saharan Transport Policy Program*) of the World Bank.

*This formation, in French language, is carried out in collaboration with the IGR, and the University of Birmingham which organizes an English seminar "Senior Road Executives Management" including this same topic (in Spring 2005).*

This session will allow the participants:

- to develop the stakes of the changes in progress, to define measurements and actions to be set up, and to defend them,
- to identify the parameters which determine the needs for financing, and to characterize these needs in the duration,
- to compare and choose methods of financing, adapted to the desired strategy of maintenance,
- to include/understand the economic and institutional principles, as well as the different methods of management the various types road funds,
- to identify the sources of financing possible, public and private, local or external and to include/understand their advantages,
- to carry out the study of the needs for financing,
- to define the criteria of evaluation of a system of financing.

<b>Paris</b>	<b>Wednesday June 18 - Tuesday June 24, 2008</b>	<b>Inscriptions:</b> Tel.:+331 4458 2827 Fax:+331 4458 2830	<b>Session n° 48029</b>	<b>2 700 € HT + VAT Lunches included</b>
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**Coordination:** Mr. Stephen BRUSHETT / *The World Bank*  
Mr. Alain BEECH / *Direction of the Roads*

**Animation :** [Mr. Bernard GAMBINI/ Ponts Formation Edition](#)

<b>Wednesday June 18</b> <b>Stakes and actors</b> 9h00 Mr. BEECH Introduction and positioning of the problem 11h00 Mr. FERNIQUE Direction of the Roads, France Institutional context 14h30 Mr. BRUSHETT Assessment-evaluation of FER African projects 16h00 Mr. JOUBERT, LCPC Needs for financing <b>Thursday June 19</b> <b>Road funds of second generation: role and operation</b> 9h00 Mr. HEGGIE University of Birmingham, the U.K. Theory and principles 10h30 Case study: a road fund in West Africa 14h00 Mr. HEGGIE Mr. BEECH Critical and disadvantages <b>Private operators: conditions of their implication in the execution</b> 16h00 Mr. BEECH Direction of the Roads The Public/Private partnership and possible contributions of the private sector 17h00 The General Council of the Essonne Conditions of the effectiveness of the private sector	<b>Friday June 20</b> <b>Private operators (continuation)</b> 9h00 Mr. LANGUMIER SAPRR Conditions and limits of the call to the private financing: the example of the highways concessions in France <b>Financing the maintenance</b> 11h00 Mr. ODOKI University of Birmingham, the U.K. Principles of the cost allocation to the users 14h00 Mr. PRIOL Direction des Transports routiers Implementation: which possible royalties? <b>DEBATES</b> 16h00 Forum Situation of road maintenance Funds in various countries and initiatives related 18h00 Discussions with the participants <b>Saturday June 21 (morning)</b> <b>Workshops in parallel</b> 9h00 - tariff policy: assumptions and simulations - needness assessment, tools for analysis, study and management	<b>Monday June 23</b> <b>Financing of road maintenance: tolls and other modes of financing</b> 9h00 Mr. IDOSSOU Consultant, the BICI, Burkina Faso Analyzing experiences of toll roads in Africa 11h00 Mr. BRUSHETT Financing of the roads with weak traffic <b>Tuesday June 24</b> <b>Synthesis: coherence and success of the financings and their management</b> 9h00 Conditions of success Pathology of the Funds of road maintenance 14h00 Round table . criteria of performance evaluation of a policy of road maintenance and its system . transparency and effectiveness of the Funds of road maintenance 17h00 Evaluation <i>This formation will include:</i> Theoretical lectures on the systems of financing and their effectiveness, Talks on the studies and recommendations carried out within the framework of the IGR, Presentations of cases on the modes of management in various countries, Debates to confront the opinions and to identify the good practices.
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