

# Transport economics

## International seminar

### Targeted audience

Heads of public or private transportation companies seeking to better comprehend the economic, financial, technical and social aspects of the transportation services sector.

### Objectives

Knowing the implementation of transport planning tools and the knowledge of the evolution of the company management methods, so as to define a strategy in a national frame.

Developing one's awareness of economic approach of transport and logistics sectors, and economic evaluation criteria, in order to facilitate choices and decisions.

Implementing practical aspects of choices in the areas of regulation and infrastructure restructuring.

<b>Paris</b>	<b>From Monday 13<sup>th</sup> to Friday 24<sup>th</sup> september 2010</b>	<b>Registration :</b> Tél : +331 4251 6116 Fax : +331 4251 6131	<b>Session n°40016</b>	<b>5 000 €+ TVA Lunch included</b>
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**Coordination :** M. Jacques GALICHET / *ATHENA Conseil*

M. Dominique SCHWARTZ / *ENPC*

**Organisation:** [M Florent STREIFF / Metratech](#)

### monday 13<sup>th</sup> september

#### Planning and transport economy

Theoretical reference to market : macro-economy, micro-economy, role of transport planning, market, pricing

**Methods of project's choices :** economic balance sheet criteria, return on investment criteria, others criteria, multi-criteria assessments, interests and limits of those methods

M. SCHWARTZ

### tuesday 14<sup>th</sup> september

#### Fundamental principles of economic calculation

Criteria of a project's choices, uncertainty and other criteria, etc...

#### Economic calculation

Methods of private economic calculation  
Methods of public economic calculation

M. SCHWARTZ

### wednesday 15<sup>th</sup> september

**Transport market :** pricing, role of authorities, financial compensations, transport tax system, competition in transport sector

Case study

M. SCHWARTZ

### thursday 16<sup>th</sup> september

#### Role and point of view of International Distributors of Funds

Investment policy of AFD (French Agency of Development)  
Assessment projects developed  
Practical case

M. BONNEL  
AFD

### friday 17<sup>th</sup> september

#### Transport and economic development :

- assess economic development and transport's supply
- transport and economic growth : theoretical model for international transport
- politicians rising intervention
- international organization policies in transport
- transport and energy policy

#### European policy and transport in Europe :

- pressure for transport request in Europe
- difficulties for transport policy
- easing of fluvial and shipping transport, airline transport and railway transport
- road transport

M. DARBERA  
CNRS

### monday 20<sup>th</sup> september

#### Regulation of transports

- transport basis and systems
- problematics of transport
- regulation and privatization transports
- urban transport experience : african, from Maghreb

M. GODARD  
INRETS

### tuesday 21<sup>th</sup> september

#### Travellers' transport

**Management of public transport companies :**

- public utilities principles in private management
- company founding : legal and human issues
- general operation of company

**Relationships between authorities and transport compagnies :** different kinds of contracts

M. GALICHET

### wednesday 22<sup>th</sup> september

**Local transport policy in developed countries :**

- organisation and financing for urban transports
- decentralized planning

Mme FOURNIE  
IUP-Université Paris 12

### thursday 23<sup>th</sup> september

Visit of RATP

### friday 24<sup>th</sup> september

**Transport future :** durability and mobility, durability and environment, durability and public finances

M. DARBERA